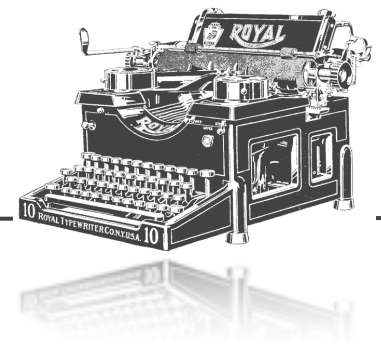


Annie Anderson

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Making your business, my business

Fee Schedule

<u>Copywriting</u>	<u>(Writing)</u>	<u>(Graphics)</u>
Print Advertisement (full page)	\$650	\$250
Print Advertisement (partial page)	\$500	\$250
Sales Letter (1-2 pages)	\$950	\$350
Advertorial	\$650/page	\$200/page
Sales Letter (multiple pages)	\$750/page	\$250/page
Direct Mail Package (lead gen)	\$1,800	\$1,200
Direct Mail Package (sales gen)	\$2,800	\$2,500
Self-mailer (post card or folded)	\$950	\$250
Teleselling Phone Script	\$750	
Website (home page)	\$900	\$350
Website (other pages)	\$650	\$350/page
Ezine Ad	\$500	\$150
Banner Ad	\$500	\$150
Landing Page	\$750	\$250
Microsite	\$800/page	\$350/page
Email Marketing (short form)	\$650	
Email Marketing (long form)	\$1,200	
Brochures	\$650/page	\$250/page
Catalogs	\$200/item	\$250/item
Press Releases	\$675	
Newsletter or Ezine Articles	\$825	
Case Studies	\$850	\$250
Sales Proposals	\$1,500	\$250
Power Point Scripts	\$85/silde	\$75/slide

<u>eBooks</u>	<u>(Layout)</u>	<u>(Graphics)</u> <i>(Stock/Yours)</i>
Short Reports (4-15 pages)	\$97	\$25/page
Mini Book (16-80 pages)	\$150	\$25/page
Short Book (80-150 pages)	\$250	\$25/page
Medium Book (151-250 pages)	\$350	\$25/page
Long Book (251 - 400 pages)	\$450	\$25/page
Extra Long Book (401 - up)	\$550	\$25/page
Format for POD Publishing	\$50-150	
Custom Graphics	Varies - Call for pricing	
Ghostwriting	Varies - Call for pricing	

These rates are based on an average project and are subject to change without notice.